

Arlene R. Barro, Ph.D.

Dr. Arlene R. Barro is the founder, president, and CEO of barro global search. inc.

**Educator,
Educational Psychologist,
Evaluator,
Entrepreneur,
Search Consultant,
Career Coach**



Professional Background

From the University of California at Los Angeles, Dr. Arlene R. Barro holds a Ph.D. in Education, with distinction for her doctoral dissertation in creativity and an M.A. in Educational Psychology. Subsequently, she was admitted to The Wharton School's Small Business Development Center, she spent a year learning how to create dynamic businesses, which contributed to her success as an entrepreneur.

As an educator, Dr. Barro understands how important it is to present information to individuals incrementally to facilitate learning. As an educational psychologist, she is well-attuned to the importance of positively reinforcing behavior in order to motivate behavioral change. And as an evaluator, she is adept at assessing individuals' performances as well as weighing the merits of programs.

For the National Cancer Institute at the National Institutes of Health, Dr. Barro headed a \$60-million professional and public education program and created the concepts for national training programs for health professionals on disease prevention.

In the United States and abroad, Dr. Barro lectured extensively and held university positions as Assistant Dean for Educational Evaluation at the School of Medicine, State University of New York at Stony Brook; Visiting Associate Professor of Medical Education, Ben Gurion University, Beer Sheva, Israel; and Associate Professor, Department of Surgery (Education), and Director of Program Development and Education for the Division of Colorectal Surgery at Thomas Jefferson University.

As a consultant, she served the Israeli Medical Association, the Fox Chase Cancer Center, the New York Academy of Family Physicians, and many other institutions.

Dr. Barro received wide recognition for her pioneering work in physician-performance measurement, research conducted for the Association of American Medical Colleges that was incorporated in the curricula of schools of medicine and public health.

She is the author of many articles for health-professional journals and other publications, including Oncology Times, Journal of Medical Education, and The Jerusalem Post. Dr. Barro created the Anti-Cancer Audiobook Series for the public, which has been recommended by the American Library Association. In addition, she founded and was president of Barro Health Communications, specialists in cancer-prevention programs.

Following a long career in the medical field, Dr. Barro joined Search West, an established leader in the professional search industry, where she became director of the company's Healthcare Services Division. Eight years later, she established barro global search, inc., a firm specializing in placing and coaching Right Fit candidates across a broad spectrum of corporations, institutions, and organizations.

After spending more than 10 years perfecting her Right Fit Method,[™] Dr. Barro has written a business-career book--***WIN Without Competing! Career Success the Right Fit Way***--for candidates, employees, and employers.

**Tired of the warrior mindset?
Then, the Right Fit Method is for you.**